



Become a Z-Fest Sponsor!

Z-Fest Film Festival is a 501 (c)(3) non-profit, and we rely on gracious support from our sponsors. Your **tax-deductible contribution** allows us to provide a venue for local independent filmmakers! All of our sponsorship levels provide your brand with significant visibility not only to the festival attendees, but also to the large **YouTube** audience and the **thousands of followers** of our social media feeds. In addition to financial support, we also welcome **in-kind contributions** of goods and services, or we can customize a sponsorship proposal that fits your marketing needs and budget.

What is Z-Fest?

Z-Fest is a Twin Cities short film festival held every March to showcase our talented local film community. We are dedicated to partnering with venues year round to give local films and audiences more exposure.

Levels of sponsorship:	PATRON \$10,000	PLATINUM \$3,000	GOLD \$1,000	SILVER \$500
30 Second Promotional Video Before Screenings	✓			
Logo on Picture Backdrop	✓	✓		
Full Screen logo at Screenings and on YouTube	✓	✓		
Logo on Shared Screen in Pre-roll Video At All Theater Screenings			✓	✓
Company Logo on Festival Web Site Ad Rotator	✓	✓	✓	

All sponsors get:

Logo placement on website, at end of each film during screenings and on YouTube	Personal mention and recognition at kick off party for teams	Opportunity to put a coupon / promotional sheet in each team packet	Logo placement on all theatre programs	Exposure across all of our social media platforms: Facebook, Twitter, Youtube, etc.
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Z-Fest By The Numbers (last year)

- **40 teams** entered the competition - over **200 people** participated
- **1,100 tickets** were sold to theater screenings, **all attendees received a program**
- Our **YouTube channel** received over **32,000 views**, **1700 'likes'** and **315 shares**
- Our **tweets** received more than **64,000 impressions**
- The Z-Fest **Facebook page** grew to a total of over **2,800 'likes'**
- Over **\$13,000** in **cash and prizes** awarded
- Over **300** people **attended the awards gala and ceremony**

Contact: sponsors@z-fest.com